

## **WE FASHION MORE SUSTAINABLY SOURCED MATERIALS POLICY**

This document reflects the commitment WE Fashion has made towards more ethically and more responsibly sourced raw materials\*. This document is valid for all products from WE Fashion, including non-commercial items.

We want to emphasize that sustainability is a key pillar of the WE Fashion strategy and we are continuously working to create a more sustainable business. Focussing on more sustainable materials is part of our WE Care sustainability program. The current options on the market for more sustainably sourced materials have less impact than conventional ones. We also realize that these still may have a negative impact. Therefore this policy may change in the future as we continuously looking for improvements in our journey to work on a more sustainable business.

### **1. DEFINITION OF MORE SUSTAINABLY SOURCED MATERIALS**

It is not possible to give one definition for more sustainably sourced materials because of the large variety of materials and the impact they may have on people, environment and or animal welfare. The list below gives an indication of the characteristics which we deem more sustainably sourced compared to conventional alternatives. In section 3 you can find the accepted certification/sourcing schemes related to these characteristics.

- Lower environmental impact material - lower use of water, chemicals and energy for material production compared to conventional alternatives
- Lower environmental impact processing - lower use of water, chemicals and energy during wet processing and finishing compared to conventional alternatives
- Circular - materials that are reused or recycled keeping the quality of the primary material as high as possible
- More responsibly sourced\* - with respect to humans, animals and / or the environment

### **2. ON-PRODUCT COMMUNICATION, IN-STORE AND ONLINE**

There will only be on-product (hangtags) and online communication about more sustainably sourced materials\* on a product when:

- The products consist of a minimum of 50% more sustainably sourced materials (% of weight). (Recycled cotton minimum of at least 20%).
- These minimum of 50% comply with the certification requirements as set in the WE Sustainable Materials Policy, section 3. This includes our investment in Better Cotton. Better Cotton works with a mass balance system, therefore the cotton WE Fashion sources via Better Cotton is possibly not in our own collection. However through our investment in Better Cotton, production of cotton with less impact (less water, less pesticides, higher yields and higher profits for farmers) is supported.
- Sustainable and non-sustainable versions of the same material are not mixed (eg. a mix of conventional and certified sustainable cotton in one product is not allowed) except for the use of recycled materials.

*\*This includes our investment in Better Cotton*

### 3. ACCEPTED MORE SUSTAINABLY SOURCED MATERIALS AND CERTIFICATIONS

For our more sustainably sourced materials we require the use of credible third-party certification/sourcing schemes. The table below shows the accepted certifications/sourcing schemes for those materials.

Cotton	Bast fibers	Man-made celluloses fibers	Synthetic fibers	Animal friendly fibers	Other fibers
Recycled cotton (GRS, RCS)	Organic linen, Hemp (SKAL) jute (OCS, GOTS)	TENCEL™ Lyocell/ TENCEL™ Modal/ X RE-FIBRA™ (from Lenzing)	Mechanically recycled nylon/ polyester (GRS, RCS)	Recycled wool/cashmere/ mohair/merino (GRS, RCS)	Organic silk (OCS, GOTS)
Better Cotton (BCI)	Conventional lin-en/ hemp (under discussion)	LENZING™ ECOV-ERO™	Chemically recycled nylon/ polyester (GRS, RCS)	Animal friendly wool (RWS, ZQ Merino, NATIVA)	Leather (LWG, bronze, silver, gold)
Organic cotton (OCS, GOTS)		Regenerated cellulosis like Recover, Waste2Wear, etc (GRS, RCS)	Sorona	Animal friendly mohair (RMS)	
		(Bemberg) Cupro (GRS,RCS)		Good Cashmere Standard (GCS)	
		(Birla) Livaeco Viscose		Responsible Alpaca Standard (RAS)	

Recycled materials with a GRS or RCS certificate: Recover, Greengold R-Elan, Perpetual, Repreve, Newlife, Q-Nova, Roica EF, Spanflex, Tencel x Refibra.

### 4. MORE SUSTAINABLY SOURCED MATERIALS GOALS 2025

The table below shows the goals for more sustainably sourced materials of WE Fashion by 2025. The goals are set as the % of more sustainably sourced materials in the total weighted volume of all commercial articles of WE Fashion of that specific material. Only materials certified/sourced under one of the third-party schemes set out in section 2 are accepted as more sustainably sourced and therefore contribute to these goals.

Material	More sustainable alternative	Goal 2025
Cotton	More sustainably (sourced) cotton	100%*
Polyester	Recycled polyester	60%
Nylon	Recycled polyamide (nylon)	60%
Viscose	More sustainable man-made cellulose fibres	50%**
Wool	More sustainable wool	50%
Leather	More sustainable leather	100%

\*This includes our investment in Better Cotton.

\*\*For more sustainable man-made cellulose fibres please look at the table with more sustainable materials. 50% should come from these sources.

Cellulose fibers are mainly made from woodpulp. 100% of all man-made cellulose fibers needs to come from more sustainable forestry such as FSC, PEFC, Canopy style in order to protect ancient and endangered Forests.