

## **WE EUROPE BV PREFERRED MATERIAL POLICY**

This document reflects the commitment WE Europe BV has made towards sourcing different type of materials. This document is valid for all commercial products from WE Fashion.

We want to emphasize that sustainability is a key pillar of the WE Fashion strategy and we are continuously working to lower our environmental impact which includes focussing on preferred materials. The current preferred materials on the market have less impact than conventional ones. However we also realize that these still may have a negative impact. Therefore this policy may change in the future as we continuously looking for improvements in our journey towards reducing our impact.

### **1. DEFINITION OF PREFERRED MATERIALS**

It is not possible to give one definition for preferred materials because of the large variety of materials and the impact they may have on people, environment and or animal welfare and the way they have been sourced. The list below gives an indication of the characteristics which we deem preferred compared to conventional alternatives. In section 3 you can find the accepted certification/sourcing schemes related to these characteristics.

- Lower environmental impact material - lower use of water, chemicals and energy for material production compared to conventional alternatives
- Lower environmental impact processing - lower use of water, chemicals and energy during wet processing and finishing compared to conventional alternatives
- Circular - materials that are reused or recycled while keeping the quality of the primary material as high as possible
- More responsibly sourced - with more respect to humans, animals and / or the environment compared to conventional alternatives. This includes our investment in Better Cotton. Better Cotton works with a mass balance system, therefore the cotton WE Fashion sources via Better Cotton is possibly not in our own collection. However through our investment in Better Cotton, production of cotton with less impact (less water, less pesticides, higher yields and higher profits for farmers) is supported. Note: WE will phase out Mass balance Better Cotton by 2030 and replace it by physical (traceable) Better Cotton.

## 2. ON-PRODUCT COMMUNICATION, IN-STORE AND ONLINE

On-product (hangtags) and online communication about preferred sourced materials\* is based on share of preferred sourced materials\* in the total weight of the garment.

<b>% Preferred material of the total garment weight</b> <sup>1</sup> <sup>2</sup>	<b>Claim</b>	<b>Physical Hangtag</b>	<b>LOGO Textile Exchange</b> OCS, RWS, RAS, RMS	<b>LOGO Textile Exchange</b> GRS	<b>Online communication</b>
Less than 30%	No Claim	NO	NO	NO	NO
30-49%	This item contains 30% or more preferred material <sup>3</sup>	YES	YES	NO	YES
50-69%	This item contains 50% or more preferred material	YES	YES	YES	YES
70-94%	This item contains 70% or more preferred material	YES	YES	YES	YES
95-100%	This item is made off preferred material	YES	YES	YES	YES

<sup>1</sup> These minimum comply with the certification requirements as set in the WE Preferred Materials Policy, section 3

<sup>2</sup> Excluding Mass Balance Better Cotton

<sup>3</sup> Recycled cotton minimum of at least 20%

### 3. ACCEPTED PREFERRED MATERIALS, CERTIFICATIONS AND SOURCING INITIATIVES\*\*

For our more preferred sourced materials we require the use of credible third-party certification/sourcing schemes. The table below shows the accepted certifications/sourcing schemes for those materials.

Cotton	Bast fibers	Man-made celluloses fibers	Synthetic fibers	Animal fibers	Other fibers
Recycled cotton (GRS*, RCS)	Organic linen, Hemp (SKAL) jute (OCS*, GOTS)	TENCEL™ Refibra™ (from Lenzing)	Mechanically recycled polyamide/ polyester / (GRS, RCS)	Recycled wool/cashmere/ mohair/merino (GRS*, RCS)	Organic silk (OCS*, GOTS)
Organic cotton (OCS*, GOTS)		LIVA Reviva	Chemically recycled polyamide/ polyester / acrylic (GRS, RCS)	Animal wool (RWS*, OCS*, ZQ Merino, NATIVA)	Leather (LWG, bronze, silver, gold)
Physical Better Cotton (BCI)		Regenerated cellulose like Recover, Waste2Wear, etc (GRS*, RCS)	Sorona	Responsible Mohair Standard (RMS*)	
Phasing out mass balance Better Cotton by 2030		LENZING™ ECOV-ERO™		Responsible Alpaca Standard (RAS*)	
		(Birla) Livaeco Viscose		Good Cashmere Standard (GCS)	
		Tangcell™ EcoTang™ (from Sanyou)			
		(Bemberg) Cupro (GRS*, RCS)			
		TENCEL™ Lyocell/ TENCEL™ Modal			

\*WE fashion is certified for Textile Exchange standards: GRS, OCS, RWS, RAS, RMS License No.: 1144516; TE-ID: TE-00125040

Recycled materials with a GRS or RCS certificate:

Recover, Greengold R-Elan, Perpetual, Repreve, Newlife, Q-Nova, Roica EF, Spanflex, Tencel x Refibra.

\*\* This includes our investment in Better Cotton. Better Cotton works with a mass balance system, therefore the cotton WE Fashion sources via Better Cotton is possibly not in our own collection. However through our investment in Better Cotton, production of cotton with less impact (less water, less pesticides, higher yields and higher profits for farmers) is supported

#### 4. PREFERRED MATERIAL GOALS 2030

The table below shows the goals for WE Fashion Preferred materials by 2030. The goals are set as the % of preferred materials in the total weighted volume of all commercial articles of WE Fashion of that specific material. Only materials certified / sourced under one of the third-party schemes set out in section 2 are accepted as preferred and therefore contribute to these goals.

Material	Goal to source a preferred alternative by 2030
Cotton	100%*
Polyester	100%
Polyamide	100%
Viscose	100%
Wool	100%
Leather	100%
% of total collection sourced as recycled	35%

\*This includes our investment in Better Cotton.

\*\*Core materials for WE Fashion are: cotton, polyester, polyamide, viscose, wool and leather