

WE

WE CARE.



# WE TRULY CARE ABOUT ALL PEOPLE AND OUR PLANET.

Our main goal is, together with all stakeholders, to find the right connection between social, environmental, and economic interests so that fashion can become sustainable.

We behave responsibly so that everyone can trust WE Fashion to create products that are made with respect for people and the planet. Now and in the future.

**WE CARE.**

**WE**



**OUR  
GOALS  
FOR  
2025.**

70% of products come from factories that score good on social compliance.

## **USE 100% SUSTAINABLE COTTON BY 2021.**

*100% animal friendly materials only.*

50% OF PRODUCTS ARE DYED AND FINISHED WITH CLEAN TECHNIQUES.

20% of materials used are made from recycled fibers.

**1 of out 3 senior management positions is held by a woman.**

All B2C packaging is made from sustainable materials.

50% of non-commercial articles will be a sustainable option.

## **30% REDUCTION OF WASTE FROM HQ AND STORES.**

30% reduction of CO2 emissions from HQ and stores.

100% OF PRODUCT WASTE IS DONATED TO CHARITIES.

**Purchase 50% of products from factories that pay the SA8000 living wage.**

10% of products come from factories that address child labour, discrimination & gender issues.

# **WE CARE.**





**IMPROVING**  
**THE SUPPLY**  
**CHAIN.**



We do not own factories but work together with specialized suppliers who also produce for many other brands. We inspect all factories to ensure the safety and well-being of the workers.

- Via BSCI, we inspect all factories on safety and working conditions
- WE Fashion actively participates in the renewed Bangladesh accord, to ensure a safe working environment in the factories



**MAKING  
BETTER  
PRODUCTS.**





We increase the share of sustainable fibres in our collections, and we use cleaner factories for production. This way our ecological footprint will go down, which is good for both the environment and the people who live in it. We are keen on animal welfare. That's why we don't use fur, angora fibers, goose down, exotic hides, nor any materials of endangered species.

- 55% of all cotton we use is sustainable. Our goal is that by 2021 100% of our cotton used is sustainable
- Sustainable cotton uses less water, fertilisers and pesticides to grow

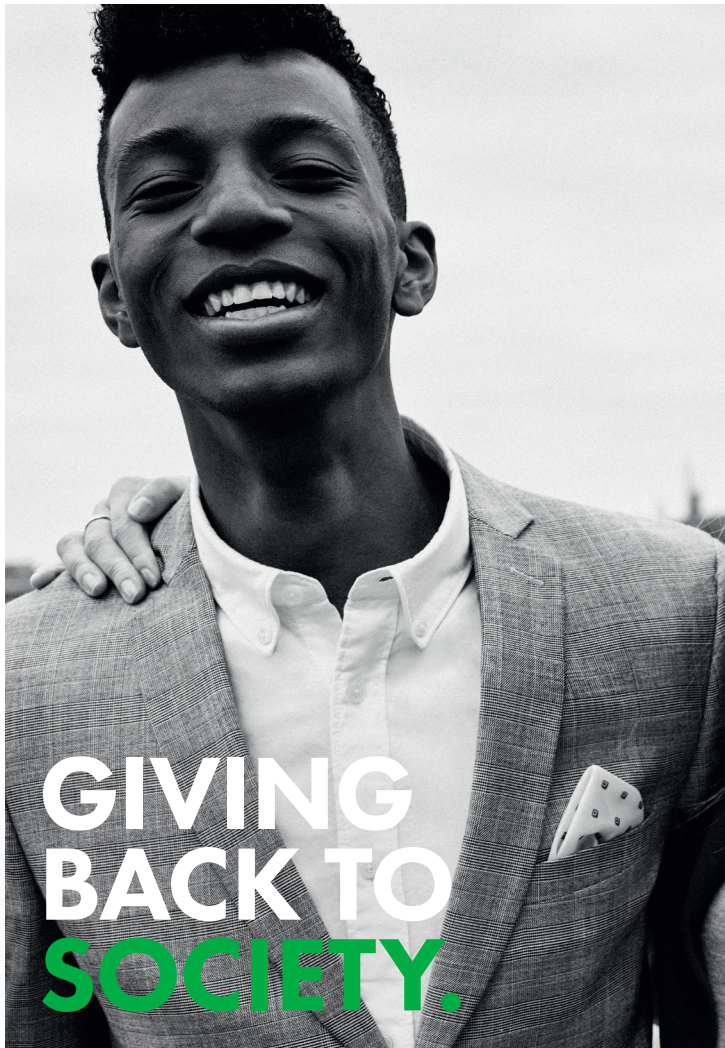


**IMPROVING  
OUR WAY OF  
WORKING.**



We're improving our way of working and focus on the diversity and well-being of our colleagues, the use of sustainable energy in buildings and stores, increasing sustainability in transport and logistics, recycling and reducing waste.

- We reuse and recycle our textile waste up to 96%
- 100% of left-over clothing is donated to charities
- We've installed 800 solar panels on our Dutch warehouse
- 72% of our employees is female



**GIVING  
BACK TO  
SOCIETY.**





We do not only want to focus on creating profit, it is our responsibility as world citizens to also give back to society. The WE Get Together Foundation supports charities.

We also believe in transparency. Rank a Brand rated WE Fashion amongst the most sustainable fashion retailers in the world.

- In 2018 the WE Get Together Foundation supported 8 charities with a total amount of €105.000
- The foundation supports charities that work on prosperity, health, education, environment and emergency aid



**RECYCLING**  
**PROGRAM.**



RESHARE

ST  RE

Give your clothes a second life. Hand them in at our WE stores for reuse and recycling. Garments that have been returned will get a second life when possible, or will be used for recycling. ReShare yearly processes about 26 million kilograms of clothing. They give it away for free to those in need and sell it against social price in the ReShare stores.



Don't wash your clothes too often.



Lower the temperature when machine washing.



Give your clothes a second life, hand them in at our WE store for re-use and recycling.



Check our sustainability mission on [wefashion.com/sustainability](https://wefashion.com/sustainability)

**ACT  
SUSTAINABLY  
WE CARE.**

